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Relocation to Switzerland for Private Capital

Why Switzerland remains relevant for families, entrepreneurs and private capital: stability, privacy, legal reliability and quality of life.

Living in Switzerland is defined by a high standard of living, a deep respect for nature and a society that runs like a well-oiled machine.

It is a lifestyle that prioritizes quality over quantity and values privacy, order, independence and the outdoors. The Swiss attach great importance to their neutrality and independence, and generally prefer self-determination over supranational arrangements and dependencies, such as those associated with the EU.

Politics in Switzerland are shaped by a high level of direct democracy, stability and reliability. The government is expected to carry out the will of the voters, and the country is widely regarded as one of the most stable — and, many would say, most beautiful — countries in Europe.

This is particularly visible in the canton of Valais, which offers a remarkable climate with many hours of sunshine, as well as direct access to the mountains, Lake Geneva and the wider international region.

Switzerland also offers a stable and attractive environment for fiscal and financial security. For families, entrepreneurs and private capital, this can be relevant when considering long-term residence, wealth planning and relocation.

Investments@Work is strategically based near Lake Geneva and the spectacular mountains of Valais, and is well connected to financial experts and trusted partners in the region.

We are currently working on selected relocation cases, as we see increased interest from families and

entrepreneurs considering a move to Switzerland, Italy and Liguria.

**ABOUT THE AUTHOR**

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Michael Pullens is the founder of Investments@Work. The firm was established in 2000 and builds on his professional experience since 1988 in value management, family offices, private equity and cross-border advisory across Switzerland, Italy, Monaco and the Netherlands.

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